



Ψηφιακός Μετασχηματισμός & Cloud Consolidation

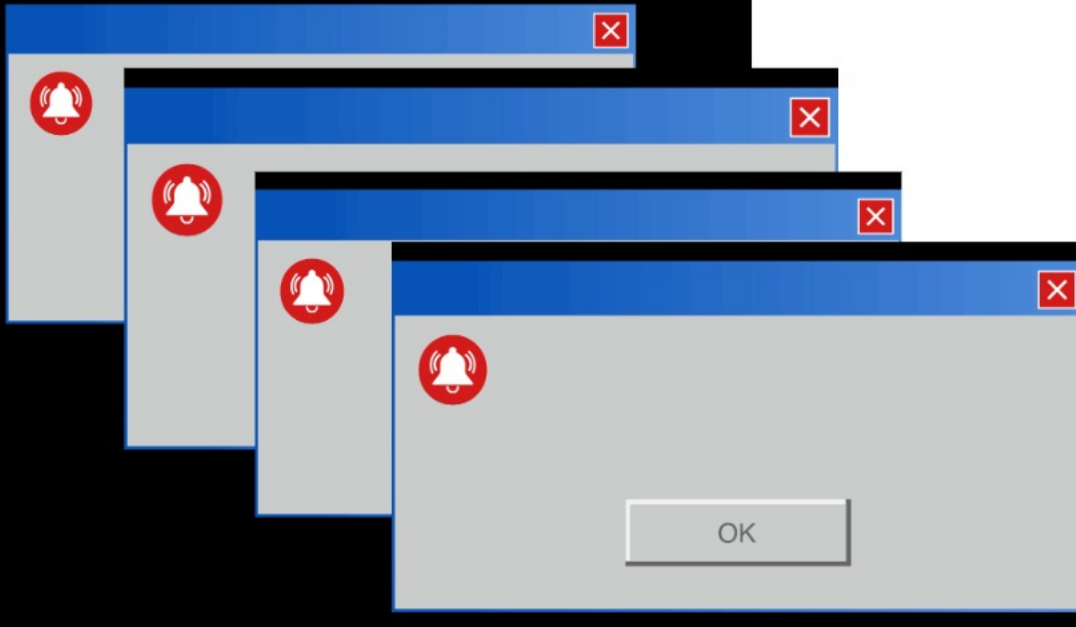
What is cloud consolidation?

- Merging multiple individual applications into one. In other words, it is the process of sharing data or server resources with multiple users and applications.
- Types :
 - Server consolidation (reducing the number of servers)
 - Storage consolidation (centralizing data storage)



Harvard Business Review

- <https://hbr.org/2022/08/how-much-time-and-energy-do-we-waste-toggling-between-applications>
- The authors studied 20 teams, totaling 137 users, across three Fortune 500 companies for up to five weeks. They found workers toggled roughly 1,200 times each day, which adds up to just under four hours each week reorienting themselves after toggling — roughly 9% of their time at work.



Benefits of implementing cloud consolidation for your business

- **Make apps more comprehensive**
 - Using applications from the same software provider helps you pull data from various sources
- **Save money without compromising productivity**
 - Cost reduction is perhaps the biggest benefit of cloud consolidation.
 - [Forbes report on cloud computing](#) reveals that nearly one third (32%) of cloud spending is wasted.
- **Ensure security and compliance**
 - With cloud consolidation, businesses typically only need to monitor compliance and security for one provider.

McKinsey Digital

- Only 14 percent of companies launching digital transformations have seen sustained and material performance improvements.
- Exploiting cloud services and tooling, however, requires change across all of IT and many business functions as well—in effect, a different business-technology model.

ΣΕΒ :

Ψηφιακός μετασχηματισμός επιχειρήσεων: Η σταδιακή σύγκλιση με τις επιδόσεις της ΕΕ αυξάνει τα οφέλη για επιχειρήσεις, οικονομία και κοινωνία (30-6-2023)



- Σύμφωνα με το Δείκτη DMI του ΣΕΒ, οι ελληνικές επιχειρήσεις κινήθηκαν πέντε φορές ταχύτερα από τη μέση ευρωπαϊκή επιχείρηση (**ρυθμός 9,2% έναντι 1,9% στην ΕΕ**) και διαθέτουν πλέον το 70% της μέσης ψηφιακής ωριμότητας στην ΕΕ27
- Το **85% των επιχειρήσεων διαθέτει έστω κάποιο περίγραμμα ψηφιακής στρατηγικής** και το 74% κρίνει πως διαθέτει τις απαραίτητες ψηφιακές υποδομές για να την υλοποιήσει.



- 7 στις 10 μεγάλες επιχειρήσεις κινούνται σε υψηλά επίπεδα ωριμότητας, κάτι που ισχύει μόλις για το 23% των μεσαίων και το **13% των μικρών επιχειρήσεων**.
- Ιδιαίτερα χαμηλό το ποσοστό των επιχειρήσεων που χρησιμοποιεί εκτεταμένα την Τεχνητή Νοημοσύνη για τη λήψη κρίσιμων αποφάσεων (3%), καθώς και **εκείνων που έχουν μεταβεί πλήρως στο Cloud (9,9%)**

More than **90 million users** place their trust in us to run their businesses -
Our security, privacy, and compliance practices are built on the foundation
of that trust.



Security at Zoho

Compliance certifications

We comply with the following industry-accepted standards to help
you ensure your data is secure and compliant.



ISO 27001



ISO 27017



ISO 27018



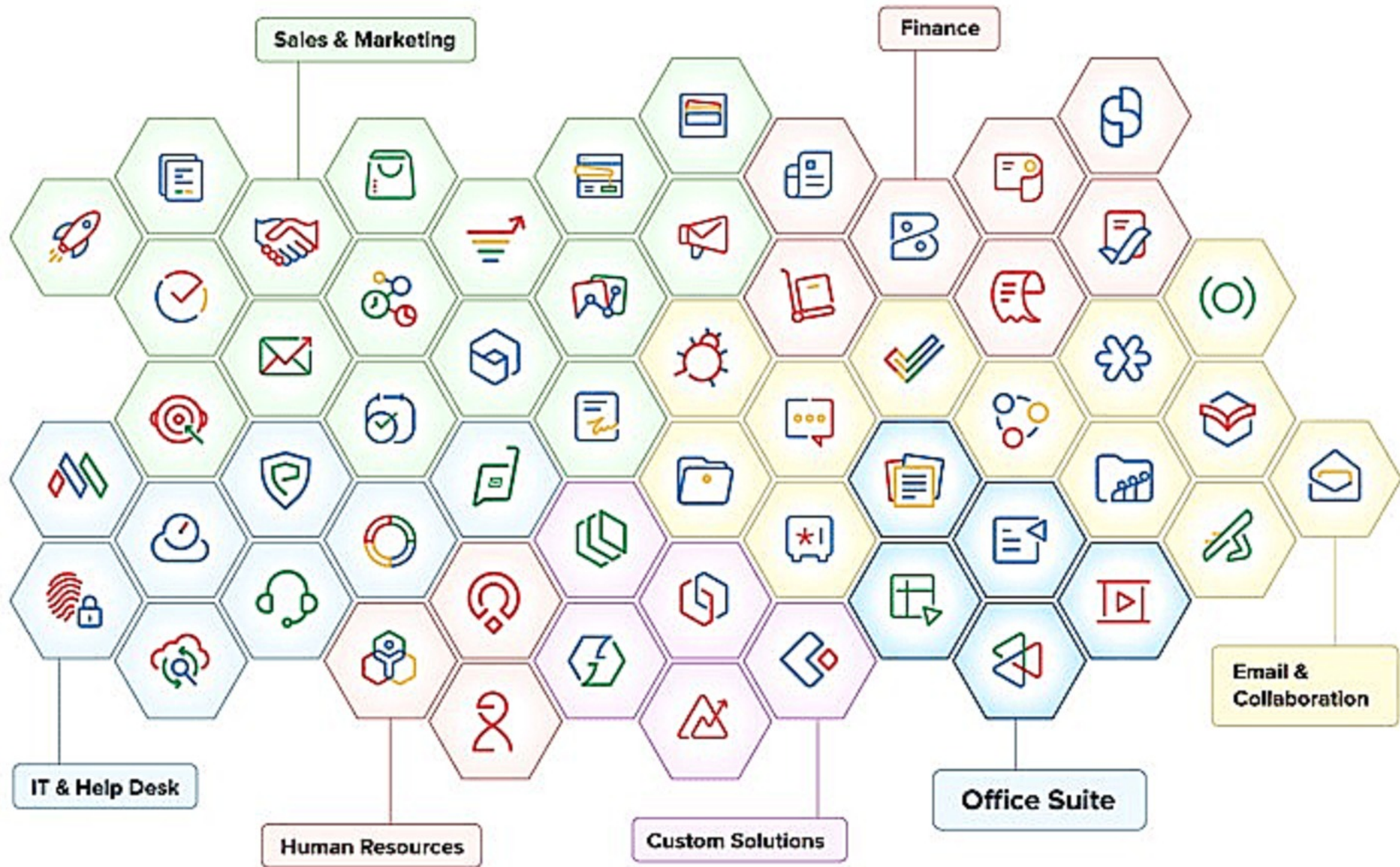
Soc-2 type II



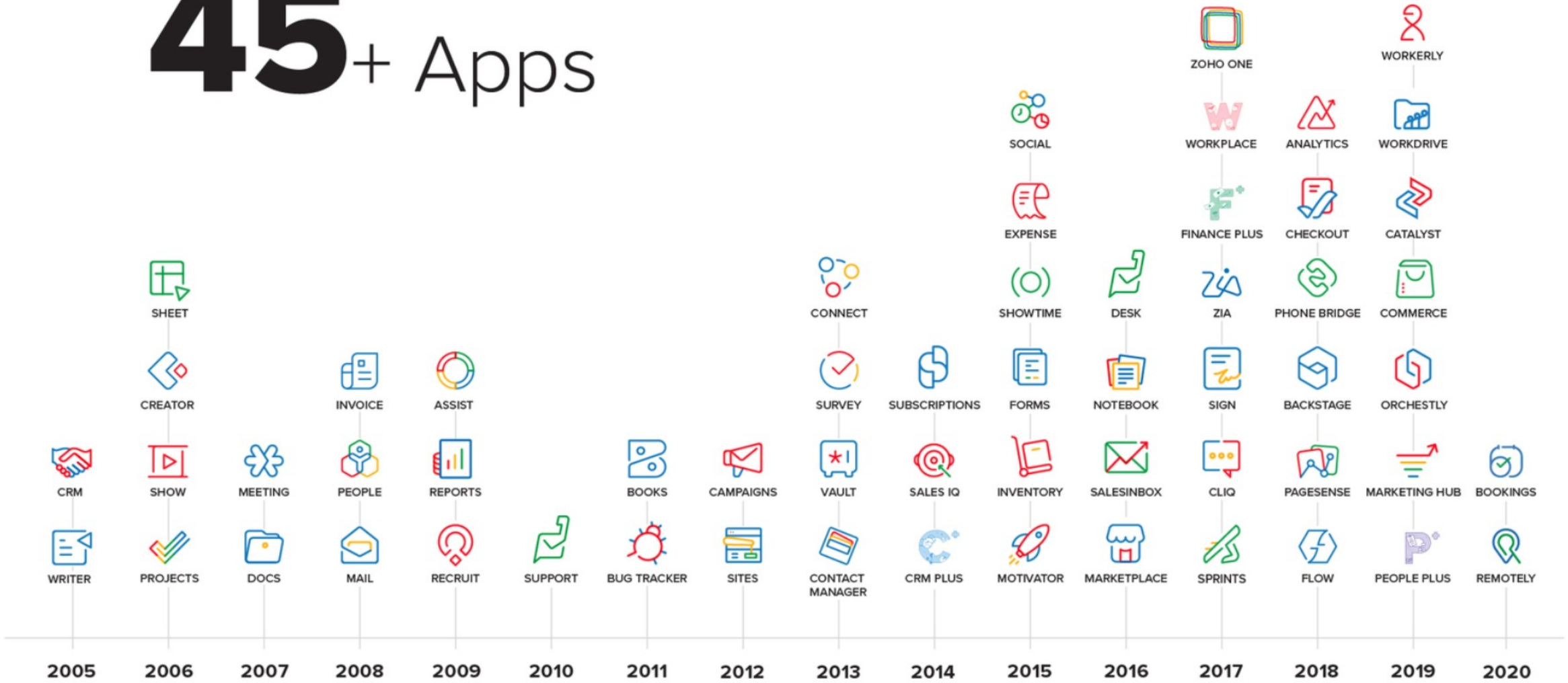
Trust-e



GDPR



45+ Apps





Zoho Workdrive
Our file storage and management system.



Zoho Sheet
Our spreadsheet creating/editing software.



Zoho Writer
Our document creating/editing software.



Zoho Expense
Our company expense management tool.



Zoho Sign
Our digital signature collection system.



Zoho Sites
Our company website design and hosting.



Zoho Desk
Our help desk system.



Zoho Vault
Our password manager system.



Zoho Subscriptions
Our subscription management tool.



Zoho CRM
Our customer relationship management system.



One



Zoho Books
Our bookkeeping system.



Zoho Forms
Our custom form designer and publisher.



Zoho Meeting
Our video conferencing system.



Zoho Projects
Our project management system.



Zoho Survey
Our custom survey designer and publisher.



Zoho SalesIQ
Our website visitor and live chat tool.



Zoho Assist
Our remote computer assistance system.



Zoho Bookings
Our appointment booking software.



Zoho Showtime
Our online training system.



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#WorldSMEDay2021



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Monthly Yearly

ALL EMPLOYEE PRICING

€37

/employee/month

FLEXIBLE USER PRICING

€90

/user/month

Sensational software, Sensible price

- Free trial
No credit card required
- Flexible contracts
No lock-in and price hikes
- Minimal learning curve
50% faster implementation
- Intuitive UX
Better adoption, easier training

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BUY NOW

Automate and optimize your sales cycle

Professional

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Improve customer acquisition and accelerate growth

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Ultimate

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PREMIER

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EUR GBP

Monthly Yearly

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€2,70

/User /Month billed annually

ACCESS WORKPLACE

PROFESSIONAL

€5,40

/User /Month billed annually

ACCESS WORKPLACE

MAIL ONLY PLAN

Starts From

€0,90

/User /Month billed annually

LEARN MORE

- 30 GB Mail storage per user*
- 10 GB WorkDrive storage per user (Shared)

- 100 GB Mail storage per user*
- 100 GB WorkDrive storage per user (Shared)

- Mail
- Email hosting for multiple domains
 - Domain aliases
 - Email routing
 - Email and Folder sharing
 - Streams - Collaboration tool
 - Offline access
 - Email recall

- Zoho Mail
- Email hosting for multiple domains
 - Domain aliases and Email routing
 - Huge Attachments upto 500 MB
 - Email and Folder sharing

- Everything in STANDARD +
- Zoho Mail
- Huge Attachments upto 1 GB
 - Archival and eDiscovery

Transitioning business to the cloud

Powered by **Zoho** Creator

Number of Zoho Registered Users, in Millions



6 million users can't be wrong

Choose Zoho Creator for your custom ERP needs

[GET A FREE DEMO](#)

The screenshot displays the Zoho Creator dashboard for an 'Email Campaign'. It features a navigation bar with 'Dashboard', 'Campaigns', 'Subscribers', 'Templates', and 'Subscribe Me Form'. The main area contains four large colored cards: '18 Campaigns' (orange), '182 Subscribers' (green), '2 Scheduled' (blue), and '494 Emails Sent' (dark blue). Below these is a 'Subscribers Activity Percentage' donut chart with a legend for Bounced, Clicked, Forwarded, Marked as spam, Not Opened, Opened, and Unsubscribed. A 'Campaigns Activity Info Chart' is partially visible at the bottom. On the right, there is a 'Recent Campaigns' list and a 'Subscribers Activity Percentage' chart on a mobile device view.



Και για μικρές έως πολύ μικρές επιχειρήσεις



Authorized
Partner

Welcome to Zoho Family

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